

Martin City's 23rd Annual
St. Patrick's Day Parade
Sunday – March 14, 2010

Theme
We're All Green for the Day!

January 13, 2010

Dear Parade Participant,

This year marks the 23rd Anniversary of the Martin City St. Patrick's Day Parade. Whether you're a past participant or a potential new one, the Martin City Business and Community Association (MCBCA) would like to invite you to take part in this ever-growing tradition.

Our event has long been known as "the biggest little fun parade in Kansas City." Last year, it's estimated that over 25,000 residents from around the region spent the day in Martin City viewing the parade and enjoying the multitude of fun activities taking place in the hours preceding it. We call the event IRISHPALOOZA; an Irish Extravaganza that encompasses the day-long festivities.

On Sunday, March 14 at 2 p.m., about 100 entries will once again march down 135th Street to celebrate a great Irish tradition. This year's theme is "*We're All Green for the Day!*" We truly hope you will help us make the 23rd edition of the parade the most enjoyable, memorable and Irish-as-ever event.

The MCBCA will once again be hosting not only the parade but a full day of Irish family fun. Returning attractions will include merchant tents, food and beverage booths, a children's craft tent, as well as the pre-parade Prince and Princess Contest for the little ones.

Parade entries will once again be eligible for cash prizes that will be awarded to the top three contestants. We've reviewed other area parades and learned that cash is a popular prize, given the admission fees and expense of building a winning entry. Cash prizes of \$300 for 1st Place, \$200 for 2nd and \$100 for 3rd will help the winners to offset these costs in the current year and in years to come.

Enclosed are the application form and rules for the 2010 parade. Our entry fees remain the same as the past two parades. Once again, please be sure to closely review the enclosed information. Please also feel free to call me if you have any questions. The deadline for applications is March 5, 2010. However, in keeping with tradition, applications submitted with payment after the deadline and up to the day of the parade will still be honored. You will simply be placed at the back of the parade line based on the order in which such applications are submitted.

The uniqueness of the Martin City St. Patrick's Day Parade is a source of pride for the merchants and many of its citizens. With the addition of a full day of family fun, we hope that you, your loved ones and friends will come and rediscover what Martin City is all about.

Like last year, a portion of the proceeds from the 2010 parade will be going to the Ozanam Home, a Martin City resident.

So make plans for Martin City on March 14. We look forward to seeing you then. Oh, and one more thing – BE SURE TO WEAR YOUR GREEN!

Mary Nestel, Director

Martin City St. Patrick's Day Parade

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