



Date: January 24, 2018
To: Business Owners and Community Members
From: Martin City Business & Community Association
Re: 2018 Event Sponsorships

The Directors of the Martin City Business & Community Association along with staff and Directors of the Martin City Community Improvement District would like to announce sponsorship opportunities for the 2018 Whiskey Run 5K and St. Patrick's Parade. These events continue to be successful in no small part due to the enthusiastic support provided by businesses and community members in and around Martin City. Without your support, the events would simply not be possible.

As the marquee events for the Martin City District, the run and parade draw participants, spectators, and visitors from across the Kansas City metropolitan area and beyond. The Whiskey Run 5K is expected to draw nearly 900 runners this year and the St. Patrick's Parade brings floats, bands, equestrian entries, and business entries that are viewed by tens of thousands of visitors. It is the perfect opportunity to highlight your support for the District and display your brand to new customers.

The sponsorship information provided in this document is intended to provide a framework by which donors can identify opportunities that best fit their organization. If you wish to contribute to the Run or Parade in a different way, please contact us.

Thank-you for supporting the Martin City District. We look forward to seeing you on March 11, 2018, to enjoy the Whiskey Run 5K and 31st Annual St. Patrick's Parade.

Sincerely,

Tiffany Moore

Executive Director, Martin City CID

manager@martincity.org | 816-308-1023

